

2021-2022 GROUP ADVANTAGE PROGRAM MENU



BOOK GROUPS. EARN BIG REWARDS. REPEAT.

- Enhance your cruise by using Group Advantage Program (GAP) points on over 30 customizable items, including specialty dining, cocktail parties and more. Example: 7-day cruises earn 4 GAP points.
- Dedicated Groups Department available to assist with your groups
- Exclusive Travel Advisor website at [GoHAL.com](https://www.GoHAL.com)
- Create customized group sales tools with Promo Toolkit
- Tour Conductor (TC) credits of 1:15
- Stateroom upgrades included with contractually protected group pricing
- Specialized affinity group packages
- Groups of 32 berths or less do not require a deposit
- For groups over 50 berths, please contact your Business Development Manager for more details

SMALL GROUPS PROGRAM

Our **Connections Program** offers exclusive benefits for small affinity groups.

- Applicable for groups up to 24 guests
- Accelerated 1:10 Tour Conductor ratio (Limit of two credits earned at this ratio)
- Two extra GAP points to be used from the customizable GAP Menu
- No deposits required
- Combinable with standard group amenities

Affinity Group Examples:

- Quilting and knitting
- Bridge players
- Educational seminars
- Culinary
- Wine and cheese tasting
- Dance camps

To set up standard groups, manage existing groups, register travel advisors and administer electronic payments using POLAR Online, please visit [GoHAL.com](https://www.GoHAL.com).

To set up a Connections Program small affinity group, please contact your Business Development Manager.








Group Administration: Groups@HollandAmerica.com or 1-888-425-9477

Onboard Event Services: OnboardEventServices@HollandAmerica.com or 1-877-885-4259





Holland America Line®
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2021-2022 GAP & AFFINITY GROUP PACKAGE MENU

GROUP ADVANTAGE PROGRAM (GAP) POINTS FOR GROUPS		4-11 DAYS	12+ DAYS	
	PREMIUM DINING			
	Pinnacle Grill Dinner	3	3	
	Pinnacle Grill Lunch	2	1	
	Canaletto Dinner	2	1	
	Tamarind Dinner (available on ED, NA, KO, NS & RN only)	3	3	
	Rudi's Sel de Mer Dinner or Pop-up (available on all ships)	4	4	
	Blend Wine Making Experience (available on KO & NS only)	6	6	
	Lobster Shack (Lobster Roll) — Half Moon Cay	2	2	
Lunch on McKinley Explorer Rail Car — Alaska L+S Journeys, 10+ Days Only	3	3		
	WINE, SPIRITS & BEVERAGES			
	Cocktail Party — 60 Minutes Standard with Hot Hors D'oeuvres	3	3	
	Cocktail Party in Denali — Alaska L+S Journeys Only	4	4	
	Fiesta Party	4	3	
	1 Bottle of Wine per Stateroom from Sommelier Suite Cellar No. 1	4	3	
	Beverage Cards			
	\$25 Value ALL Beverage Card	4	3	
	\$50 Value ALL Beverage Card	6	5	
		STATEROOM AMENITIES		
		Chocolate-Dipped Strawberries	1	1
Sparkling Wine & Strawberries		3	2	
Bon Voyage Sparkling Wine — 1 Bottle per Stateroom	2	1		
	ENGAGING ACTIVITIES			
	Internet Café Package — \$50 Credit Towards Purchase of any Package while On Board	4	3	
	Digital Group Photo — \$20 Photo Credit	1	1	
	Diamond Tooth Gerie's Entrance Pass — Alaska L+S Journeys, 10+ Days Only	2	2	
	Music of Denali Dinner Theater — Alaska L+S Journeys Only	7	7	
	\$25 in Denali Dollars — Alaska L+S Journeys, 10+ Days Only	3	3	
	\$25 CAD Dawson Dollars — Alaska L+S Journeys, 10+ Days Only	3	3	
	Box Lunch on Tundra Wilderness Tour — Alaska L+S Journeys Only	3	3	
	FLEXIBLE SPENDING			
	Onboard Spending Money \$25 per Person Single or Double Occupancy Guest	4	3	
	Onboard Spending Money \$50 per Person Single or Double Occupancy Guest	8	6	
Onboard Spending Money \$75 per Stateroom	6	5		
	CRUISE WITH PURPOSE - CHARITY PROGRAM			
	Donation of \$50 per Stateroom for Cruises 4–11 Days	4		
Donation of \$100 per Stateroom for Cruises 12 Days and Longer		4		
	GAP MENU FOR TRAVEL PARTNER BENEFITS			
	Accelerated Tour Conductor Credit: 1:12	4	4	
Accelerated Tour Conductor Credit: 1:10	5	5		

AFFINITY GROUP PACKAGES — IN LIEU OF GAP POINTS

	Family Reunion Package
	Free Upgrade for Head of Family to Best Available Group Category (Excluding Category PS)
	Free Best Available Upgrade Within Meta Category. (Does Not Apply to Upgrades into Categories PS, FA, FB, CA)
	\$50 Value Soda Card (per Stateroom)
	Pinnacle Grill Lunch
	\$50 Value Beverage Card (per Stateroom)
	Wedding Package
	Wedding Couple
	Free Upgrade for the Wedding Couple (excluding Category PS)
	Wedding Cake (per Stateroom)
	Pinnacle Grill Lunch
	Chocolate-Dipped Strawberries (per Stateroom)
	Bottle of Prosecco Sparkling Wine (per Stateroom)
	Private Wine Tasting
	Wedding Group Additional Guests
	Pinnacle Grill Lunch
	Chocolate-Dipped Strawberries (per Stateroom)
	Bottle of Prosecco Sparkling Wine (per Stateroom)
	Private Wine Tasting

To learn more about the Holland America Line Group Advantage Program (GAP), please visit the Groups page under the Book menu at [GoHAL.com](https://www.gohal.com) or contact our Group Administration Department at Groups@HollandAmerica.com.

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We are currently assessing enhanced health and safety protocols in light of COVID-19 and how they may impact our future offerings. Our actual offerings may vary from what is displayed or described here. Stay updated on current Travel Advisories and health and safety protocols at [hollandamerica.com](https://www.hollandamerica.com).

Group Advantage Program (GAP) points and Affinity Group Packages are per person for the 1st and 2nd guest in each stateroom unless specified. The programs are not combinable, and they may not be combinable with certain promotional fares. Participation must be specified at the time the group is set up; changes will be allowed up to but no later than 90 days prior to sailing. Amounts are quoted in U.S. dollars. Restrictions and conditions other than those stated may apply. Not all items include 3rd & 4th guests. For complete terms and conditions visit [GoHAL.com](https://www.gohal.com). Ships' Registry: The Netherlands. API8228

2021-2022 GROUP ADVANTAGE PROGRAM (GAP)

TERMS & CONDITIONS

- GAP point menu items require a minimum of 5 or more staterooms traveling together.
- Affinity Group Packages in lieu of GAP points require a minimum of 8 staterooms traveling together.
- Groups of 32 berths or less do not require a group deposit.
- Head of the Family or Wedding Couple complimentary, between meta, upgrade will be applied to one stateroom booking of your choice based on availability. Requires a minimum of eight staterooms booked. Upgrade does not apply towards Pinnacle Suites (PS).
- Complimentary wedding cake for groups larger than 16 guests will be charged \$5.00 per guest for each additional guest.
- Pinnacle Grill lunch, cocktail party, fiesta party, per-person amenities apply to 3rd and 4th guests.
- The following amenities require a minimum of 15 guests: Private wine tasting, cocktail party, fiesta party.
- Family Reunion Package requires a minimum of eight staterooms. Should the eight stateroom requirement not be met, the guest will be responsible for paying the upgrade costs.
- Family member complimentary, within meta, upgrade will be applied to all family member bookings of your choice based on availability in applicable group categories. Requires a minimum of eight staterooms booked. Upgrade does not apply towards Pinnacle Suites (PS), Family Staterooms (FA, FB) or Lanai (CA).
- Flexible spending GAP Onboard Credits are not combinable with other GAP Onboard Credits; only one onboard credit selection allowed per group.
- Tour Conductor Credits – GAP points may only be used to improve Tour Conductor ratios for U.S. and Canadian bookings. Groups booking in EURO are limited to four Tour Conductor Credits.
- GAP amenities are per person for the first and second guest in each stateroom unless specified. Select promotions may not be combinable with the GAP Program. Participation must be specified at the time the group is set up; changes will be allowed up to but no later than 90 days prior to sailing. GAP amenities should be assigned via POLAR Online. Amounts are quoted in U.S. dollars. Restrictions and conditions other than those stated may apply.
- Effective on sailings through November of 2022. Once the Holland America Line 2022-2023 GAP menu becomes available, the 2021-2022 GAP menu will no longer be in effect for 2021-2022 selections.

